



The Foundation

www.LOBALive.com

JANUARY 2012

**SPECIAL POINTS OF INTEREST:**

- Welcome New Members
- Office headlines
- 2011/2012 Directories now available

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February 2012 Monthly Membership Meeting

Sponsored By:



Tuesday February 7, 2012

12:00 noon @ Lights Of Oconee

\$10.00 per member guests of members are FREE

All members are encouraged to bring at least 1 guest

**Mark Your Calendar: Important Upcoming Events, Wendy Myers**

- **2012 Monthly Membership Meeting Sponsorships** only 1 months available (August)
- **Saturday March 17, 2012 The Big Event** over 35% of the event has been sold register for your booth today before they are all gone. [www.LOBALive.com](http://www.LOBALive.com)
- **“How much can you earn with your LOABA membership” competition** call LOABA for additional details. (706) 999-1591
- **Fran Faxon Scholarship Applications** due to LOABA by **March 30, 2012.**





The President's Corner  
**Dan Jones,**  
President

**DO NOT MISS  
OUT ON  
UPCOMING  
EVENTS AND  
EDUCATION**

**Log on Today For  
complete list of  
events**

**LOBALive.com**

LOABA had its first meeting of 2012 on January 10<sup>th</sup> at Spotlight Theatre and it was well attended by builders, associates and potential members. There was a great presentation organized by the Associates Council that focused on the financial benefits of being a member of LOABA through various national, state, and local member rewards programs. Many positive comments were received and we are looking forward to following meetings, which will expand on additional benefits of membership. Remember to get the information on the "How much can you save" competition and you could be the winner of one free year of LOABA membership. Our next membership meeting is scheduled for February 7 at Lights of Oconee and will be co-sponsored by Pella of Georgia and Lights of Oconee.

Other upcoming events include a 4-hour educational session on proper wall bracing and tall wall framing offered by Weyerhaeuser on January 26, the annual HBAG legislative reception in Atlanta on February 1<sup>st</sup> and The Big Event on March 17<sup>th</sup>. Please contact the LOABA office soon if you are interested in a booth or sponsorship tent for the Big Event. Both are selling quickly on a first-come basis. Booths may be purchased for \$275 if you are a member of LOABA and \$375 for non-members. We are anticipating a bigger attendance and greater networking opportunities than the very successful event of last year.

#### Market Update

It is not surprising to any of us that home sales in Georgia were weak in 2011. New home starts were also flat at about 13,800 units. This amount represents about 20% of normal state production levels of 75,000 houses based on numbers prior to the housing boom and bust. The slow pace of economic recovery and continuing high unemployment rate are still hindering any recovery in the housing market by restraining income growth, weakening consumer confidence and depressing demand – which in turn continues to put negative pressure on house prices and worsens the foreclosure problem.

The good news! Single-family housing starts in Georgia are expected to increase 28 percent in 2012 and 61 percent in 2013. This will raise the new housing starts in Georgia to 29 percent of normal levels in 2012 and 47 percent by the end of 2013. Furthermore, it is expected that prices may begin to increase at 3 percent a year beginning in 2013 through the forecasted period ending in 2016. Additionally, the NAHB/Wells Fargo Housing Market Index of builder confidence in the single-family market also made steady gains in late 2011. It rose 7 points since September to a level of 21 in December. With the exception of a reading of 22 at the height of the home buyer tax credit sales in the spring of 2010, the December 2011 level was the highest since August of 2007.

Thank you for your continued interest and support of the Lake Oconee Area Builders Association. We are looking forward to a great year in 2012 and one that will bring positive change to our industry. Please remember to attend the February meeting and bring a potential member as your guest. I look forward to seeing you there.

# February 2012 Monthly Membership Meeting



Presented By:



Tuesday February 7, 2012

12:00 noon @ Lights of Oconee

RSVP by

Friday

February 3, 2012

1041 Village Park Drive, Suite 102

Greensboro, Georgia 30642

(706) 999-1591 PHONE

(706) 999-1593 FAX

Info@loabemail.com

www.LOBALive.com

RSVP by

Friday

February 3, 2012

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Number Attending: \_\_\_\_\_ (\$10 per attendee or RSVP)

Please list the names of those who will be attending:

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\* *Please remember you will be billed for the number attending the meeting or the number RSVP whichever is greater*



## Member Advantage at a Glance

[www.nahb.org/ma](http://www.nahb.org/ma)

**Lowe's** - Members should visit [www.LowesForPros.com/NAHB](http://www.LowesForPros.com/NAHB) or call 877.435.2440 and register to save 2% on your Lowe's Accounts Receivable (LAR) purchases and free delivery on purchases over \$500. Now Members save an additional 5% every day at the store when they mention the 5% at time of purchase and when using their LAR.

**General Motors** - \$500 exclusive private offer on most Buick, Chevrolet and GMC vehicles. Business Owners may also qualify for additional incentives, visit [www.nahb.org/ma](http://www.nahb.org/ma) and click on the GM logo to find out more.

### **FedEx Advantage Program & YRC Transportation**

- Up to 29% on select FedEx Express® U.S. services
- Up to 10% on select FedEx Home Delivery® services
- Up to 25% on select FedEx Express international services
- Up to 70% on FedEx Freight® & FedEx Nat'l LTL/SM services
- Up to 20% on select FedEx Ground® services
- Save at least 70% with YRC for your freight shipping needs

Visit [www.1800members.com/nahb](http://www.1800members.com/nahb) or call 1.800.MEMBERS (1.800.636.2377)

**Solveras Payment Solutions** - Web/mobile tools, credit card and eCheck processing, check services and more. Free "Savings Analysis" offered to NAHB members by calling 800.613.0148 or online at [www.solveras.com/nahb](http://www.solveras.com/nahb). Average Savings \$2,308 a year.

**Dell** - Up to 30% off on top of the line Dell computers. Call 800.695.8133 and Mention NAHB or visit [www.dell.com/mpp/nahb](http://www.dell.com/mpp/nahb)

**Liberty Mutual** - Up to 10% on auto and home owners insurance. Call 1.800.531.3398 or visit [www.libertymutual.com/nahb](http://www.libertymutual.com/nahb)

**Hertz** - Up to 20% off on rental cars and FREE Gold Club membership. Use CDP# 51046. Visit [www.nahb.org/ma](http://www.nahb.org/ma) and click on the Hertz logo to find out more information.

**Avis** - Up to 25% off rental cars at [www.avis.com/nahb](http://www.avis.com/nahb) or call 800.331.1212 and use AWD code G572900

**Budget** - Up to 20% off rental cars at [www.budget.com/nahb](http://www.budget.com/nahb) or call 800.283.4387 and use BCD code Z536900

**Hewlett Packard** - Discounts: 9% notebooks, 5% printers/scanners, 7% handhelds, 12% workstations, 16% servers, 12% storage, 6% third party options (over 10,000 items), plus free ground shipping. To place your order call 1.888.202.4488 and mention pass code "NAHB" or visit [www.hp.com/go/nahb](http://www.hp.com/go/nahb)

**Office Depot** - 10% off all delivery orders. Free shipping on orders of \$50 or more. Call 800.274.2753 mention NAHB membership or visit [www.officedepot.com/nahb](http://www.officedepot.com/nahb)

**Omaha Steaks** - Save 10% off all online promotions. This discount is in addition to any online specials. [www.OSincentives.com/promo/nahb](http://www.OSincentives.com/promo/nahb)

**Endless Vacation Rentals** - 10% discount of over 200,000 vacation rentals worldwide. Destinations include the US, Canada, Mexico, the Caribbean, Europe & more. Call 877.670.7088 and Mention ID 20090 at time of reservation or go to [www.evrentals.com/nahb](http://www.evrentals.com/nahb)

**Wyndham Hotel Group** - 20% off the best available rate at over 6,500 hotels, resorts. Mention ID 20090 at time of reservation. 877.670.7088. Go to [www.nahb.org/ma](http://www.nahb.org/ma) and click on the Wyndham logo to find out more.

**FTD** - 20% discount at [www.ftd.com/nahb](http://www.ftd.com/nahb) or call 800.SEND.FTD use code 17421. Includes FTD bridal, Vera Wang and Todd Oldham Collections

**NAHB Career Center** [www.nahb.org/careers](http://www.nahb.org/careers) - 20% off of standard rates for job posting & 15% off other HR services

**Paychex** - 15% off payroll processing and selected human resource services setup fees. Call 800.729.2439 & Mention code 5685 or visit [www.nahb.org/ma](http://www.nahb.org/ma) and click on the Paychex logo to find out more.

## YOUR ADVERTISING COULD BE HERE!!

BUSINESS CARD:	\$15 per month	\$150 per year
QUARTER PAGE:	\$25 per month	\$250 per year
HALF PAGE:	\$35 per month	\$350 per year
FULL PAGE:	\$50 per month	\$500 per year



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City President

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**Let Love Bloom This Valentine's Day With  
FTD 20% Discount**

FTD is offering NAHB members 20% off just in time for Valentine's Day

From now until Sunday, Feb. 29, members can save 20% on all flowers and gifts from FTD.

Visit [www.FTD.com/NAHB](http://www.FTD.com/NAHB) for more information and to take advantage of this special opportunity.

This discount is only good until Feb. 29, so [go online now](#) and save.

**Other Member Advantage Discounts**

For the most up-to-date details on the Member Advantage discount program and all of the participating companies, go to [www.nahb.org/MA](http://www.nahb.org/MA).



**Platinum**



**Sponsors:**

**Gold**

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1 Available

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- 30 Vinyl Deck & Dock Covers
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- 32 Household Water
- 33 Georgia Power
- 34 Pella of Georgia
- 35 New Leaf Homes
- 36 Embry Transport
- 37 Bug House Pest Control
- 38 Exovations
- 39 Air Conditioning Specialists
- 40 Bonacori Custom Homes
- 48 Bulldog Marine
- 58 **Greene County Habitat For Humanity**

- 77 **Lake Country Board of Realtors**
- 96 Exchange Bank
- 00 **Circle of Friends Animal Society**
- 97 Jones and Jones Premier Builders
- 98 The Cutting Edge
- 99 RF Designs
- 100 Spacemakers
- 101 Dalton Carpet One
- 102 Dalton Carpet One
- 103 Lights of Oconee
- 104 American Pest Control
- 105 Franks Chiropractic Life Center
- 106 JWP Plumbing
- 107 Marble Works
- 108 Artisan Custom Cabinets
- 109 Stair South
- 110 Adjustable Patio Covers
- 111 Adjustable Patio Covers
- 115 Askew Appliance
- 116 Askew Appliance

## Thank you for Renewing Members December 2011

Cuscowilla Craig Smith	Harbor Club Brandon Matney	Lake Oconee Rentals Brad Ashurst	New Leaf Homes, LLC Robert Hatfield	Pella of Georgia Cindy Starling
Rock Eagle Store Fixures/Crowleys Caseworks Mike Crowley	Southern Painting Jeff Yeager			

## Welcome New Members December 2011

Peachstate  
Cleaning &  
Restoration  
Brandi Boswell

### Greene County December 2011 Permit Comparison Report

December 2011: 28 Building Permits Issued  
 12 Remodel Construction  
 03 New Construction  
 13 Commercial Construction  
 0 Manufactured Homes  
 0 Roofing

December 2011: 28 Building Permits Issued  
 December 2010: 33 Building Permits Issued  
 December 2009: 45 Building Permits Issued  
 December 2008: 13 Building Permits Issued

**\*\*Greene County Offices now accepts major credit cards.\*\***

\*Data provided by Fran Faxon, Greene County Chief Building Official



**Lake Oconee Area Builders Association**

**1041 Village Park Drive Suite 102**

**Greensboro, Georgia 30642**

**(706) 999-1591**

**(706) 999-1593**

**www.LOBALive.com**

MOVING, NEW REPRESENTATIVE, NEW PHONE NUMBER? Please don't forget to let us know.

Representative's Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Office Phone #: \_\_\_\_\_ FAX#: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website Address: \_\_\_\_\_

**2011-2012 Board of Directors & Staff**

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